

TITLE OF REPORT: Application for a new Premises Licence:

Elite Athlete Centre and Hotel Loughborough University
Loughborough Leicestershire LE11 3TU

REPORT OF: Licensing Manager – Regulatory Services

1. PURPOSE OF THE REPORT

This report provides information for Members about an application made for Elite Athlete Centre and Hotel, Loughborough University, Loughborough, Leicestershire, LE11 3TU under the Licensing Act 2003. The report is to assist Members in determining the outcome of the application. It summarises the representations received, highlights the licensing objectives, the relevant parts of the guidance and regulations and the relevant sections of Charnwood Borough Council's Licensing Policy.

2. CURRENT APPLICATION

This premises licence application was submitted by Imago @ Loughborough Limited (Applicant) on 12 December 2018.

The application form states these premises are an elite sporting hotel with 44 bedrooms, a café area, lounge, ground floor terrace, first floor terrace and restaurant designed specifically for athletes and corporate guests. There will be no mini bars in the bedrooms. Any sales of alcohol will only take place within the premises.

A copy of the application is attached at **Appendix 1**.

The application was advertised in accordance with the provisions of the Licensing Act Regulations 2005. Copies of the required blue notice and newspaper advertisement are attached at **Appendix 2**.

The application for a new Premises Licence was made by Imago @ Loughborough Limited, under Section 17 of the Licensing Act 2003 for:

- (a) **Recorded Music** (indoors)
Monday to Sunday 07:00 to 00:00
- (b) **Performances of Dance** (indoors & outdoors)
Monday to Sunday 07:00 to 00:00
- (c) **Late Night Refreshment** (indoors & outdoors)
Monday to Sunday 23:00 to 05:00

- (d) **Supply of alcohol** (On the premises)
Monday to Sunday 00.00 to 00:00
- (e) **Hours premises are open to the public**
Monday to Sunday 00.00 to 00:00

Mandatory (compulsory) Conditions are issued by the Secretary of State and are applied (where relevant) to all Premises Licenses selling alcohol. A full list of all Mandatory Conditions is attached at **Appendix 3**.

Representations

Six representations have been received from residents of Cotswold Close, Loughborough. A joint representation has been received from County Councillor for Loughborough North West – Cllr. Max Hunt and Borough Councillor for Loughborough Ashby Ward – Cllr. Julie Bradshaw.

All representations have been made on the grounds of one or both of the following licensing objectives:

- The Prevention of Crime and Disorder
- The Prevention of Public Nuisance

Full details of these representations are attached at **Appendix 4**.

Additional Information

No representations have been received from any of the Responsible Authorities.

Parties

The Parties to the hearing will be:

- a) The Applicant - Imago @ Loughborough Limited
- b) Interested Parties – Residents of Cotswold Close
- c) Interested Party – County Councillor for Loughborough North West – Cllr. Max Hunt and Borough Councillor for Loughborough Ashby Ward – Cllr. Julie Bradshaw

4. FOR CONSIDERATION

In arriving at its decision on the application, the Licensing Authority's primary consideration must be the promotion of the licensing objectives. The areas for consideration by the Sub-Committee are:

- The application for a Premises Licence;
- The representations received from the interested parties
- Whether or not the application should be granted; and
- The conditions to be attached to the Premises Licence (if granted).

5. POLICY & GUIDANCE

When carrying out its functions the Sub-Committee must have regard to:

- (a) the Statement of Charnwood Borough Council's Licensing Policy, and
- (b) the Amended Guidance issued under Section 182 of the Licensing Act 2003 by the Secretary of State.

Charnwood Borough Council's Licensing Policy is attached at **Appendix 5**.

Relevant parts of the Amended 182 Guidance are attached at **Appendix 6**. The parties may refer to the Policy and Guidance during the hearing.

6. FOR DECISION

Having considered the application and representations, Members must consider whether to:

- Grant the licence without modification
- Grant the licence subject to additional conditions
- Exclude from the licence any of the licensable activities
- Refuse to specify a person in the licence as the premises supervisor;
- Reject the application

The Licensing Authority may attach conditions to any licence which are necessary for the promotion of the Licensing Objectives. A copy of the Model Pool of Conditions from Charnwood Borough Council's Statement of Licensing Policy is attached at **Appendix 7**.

Appendix 8 – plan of the area intended to be used for licensable activity.